



**Milton Wolf Seminars on Journalism and Diplomacy**

Under the auspices of the DeWitt Wallace Center for Communications and Journalism  
and The American Austrian Foundation

at

**The Diplomatic Academy of Vienna**

Fall 2001

***Technology, Policy and Media***

**Sunday, October 14, 2001**

18:00: registration, Diplomatic Academy, 1040 Vienna, Favoritenstrasse 15a

**19:00: Welcome reception at the Diplomatic Academy**

Ernst Sucharipa, Director Diplomatic Academy Vienna

Wolfgang Aulitzky, American Austrian Foundation

**Monday, October 15, 2001**

9:00: Opening

John A. Quintus, Counselor for Public Affairs, US Embassy Vienna

Lothar Fischmann, Press and Information Service City of Vienna

9:15 – 9:30

Opening remarks: Ellen Mickiewicz, Director, DeWitt Wallace Center for Communications and Journalism and James R. Shepley Professor of Public Policy Studies, Duke University

09:30 - 10:30

**Session 1: Media and Transatlantic Relations**

Anneliese Rohrer, Foreign Policy Editor, Die Presse

10:30 - 10:45

Coffee break

10:45 - 12:30

**Session 2: Challenges of Technology and Media**

Lisa Guernsey, Technology Reporter, The New York Times

13:00 Lunch

14:00 - 15:30

**Session 3: Internet Regulation and Policy**

Kenneth Rogerson, Research Director, DeWitt Wallace Center

18:30 Viennese evening at a “Heuriger” at Augustinerkeller, Augustinerstr. 1, 1010 Vienna

## **Tuesday, October 16, 2001**

09:00 - 10:30

### **Session 4: Privacy, Media and Technology**

Lisa Guernsey and Kenneth Rogerson

Guest, Rob Krupicka, former Director of Business Affairs at AOL

10:30 – 11:00

Coffee break

11:00 - 12:30

### **Session 5: The Future of Public Broadcasting**

Alexander Wrabetz, Business Director of the Austrian Broadcasting Corporation (ORF)

13:00 Lunch

14:00 - 15:30

### **Session 6: Challenges of Media Policy in Post-Communist Europe**

Ellen Mickiewicz, Director, DeWitt Wallace Center for Communications and Journalism  
and James R. Shepley Professor of Public Policy Studies, Duke University

15:30 – 16:00

Coffee break

16:00 - 17:30

### **Session 7: Language and Society**

Ruth Wodak, Professor of Linguistics, University of Vienna, Member; Austrian Academy of Sciences

## **Wednesday, October 17, 2001**

09:00 - 10:30

### **Session 8: The Role of Media in International Crises**

Ingrid Lehmann, United Nations Information Service, Vienna

Rubina Moehring, Science Editor, ORF

10:30 – 11:00

Coffee break

11:00 – 12:30

### **Session 9: Freedom of the Media and the European Convention on Human Rights**

Hans Winkler, Legal Advisor, Ministry of Foreign Affairs Vienna

13:00 Lunch

14:00 – 15:30

### **Session 10: Journalism and Diplomacy: How do they interact**

Martin Eichtinger, Director, International Relations, Federation of Austrian Industry; former Director  
of the Austrian Press & Information Service, Washington D.C.

15:30 – 16:00

Coffee break

16:00 - 17:30

### **Session 11: Media and Multicultural Communication in Post-Communist Europe**

Thomas Bauer, Professor for Audiovisual Media, Department of Journalism, University of Vienna

**Thursday, October 18, 2001**

10:00 – 11:00

**Session 12: The European Project**

Eva Nowotny, Director General for European Integration and Economic Policy,  
Ministry of Foreign Affairs, Vienna

11:00 – 12:00

**Session 13: Compensation and Property Restitution for victims of National Socialism; the Austrian case; why now? and the impact of media**

Ernst Sucharipa, Special Envoy for Restitution issues

12:00 – 12:15

Coffee Break

12:15 – 13:30

**Session 14: Media, EU Enlargement and South East Europe**

Erhard Busek, Coordinator, South East European Cooperation Initiative (SECI); Chairman, Institute for the Danube Region and Central Europe

13:30 Lunch

15:00 – 17:00

**Session 15:**

**Round Table Discussion**

Ellen Mickiewicz, Chair

Invited Austrian and International Journalists

18:30 – 20:30

Reception in honor of the participants in the Milton Wolf Seminar  
offered by H.E. David Weygandt, Chargé d'Affaires US Embassy, Vienna

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**Friday, October 19, 2001**

**Saturday, October 20, 2001**

Meeting of the Commission on Radio and Television Policy:

“Global media, expanding choices, fragmenting audiences: Dilemmas for Democracy”